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FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

TOKWI OX FO	r Other Than An Aut	norized Committee	Office Use Only
1. NAME OF COMMITTEE (in full)	YPE OR PRINT ▼	Example: If typing, type over the lines.	12FE4M5
The Nielsen Company (l	US), LLC Federal P	Political Action Comm	ittee (Nielsen PAC)
ADDRESS (number and street)	40 Danbury Road		
Check if different			
than previously reported. (ACC)	Wilton		CT 06897 -
2. FEC IDENTIFICATION NUM	IBER ▼ CIT	TY A	STATE ▲ ZIP CODE ▲
C C00521328		S THIS NEW (N)	OR AMENDED (A)
4. TYPE OF REPORT (Choose One)	Report Due On:	20 (M2) May 20	(Non-Election Year Only)
(a) Quarterly Reports:	Mar	20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M12) (Non-Election Year Only)
April 15 Quarterly Report (Q1)		20 (M4) Jul 20 (N	M7) x Oct 20 (M10) Jan 31 (YE)
July 15 Quarterly Report (Q2)	PRE-Election	Primary (12P)	General (12G) Runoff (12R)
October 15 Quarterly Report (Q3)	Report for the:	Convention (12C)	Special (12S)
January 31 Year-End Report (YE)	Fleatio	on on	in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST-Election Report for the:	General (30G)	Runoff (30R) Special (30S)
Termination Report (TER)	Electic	on on	in the State of
5. Covering Period 09	01 / 2018		9 30 / 2018
I certify that I have examined this		my knowledge and belief it	is true, correct and complete.
Type or Print Name of Treasurer	Bradley, William, C., ,		
Signature of Treasurer Bradley,	, William, C., ,	[Electronically Filed]	Date 10 / 19 / 2018
NOTE: Submission of false, erroneou	us, or incomplete informatio	n may subject the person sign	ing this Report to the penalties of 52 U.S.C. § 3010
Office Use Only			FEC FORM 3X Rev. 05/2016

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

R	Report Covering the Period: From:	01 2018	To: 09 30 / 2018
		COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a) Cash on Hand January 1, 2018		70195.68
	(b) Cash on Hand at Beginning of Reporting Period	70271.39	
	(c) Total Receipts (from Line 19)	3115.37	14191.08
	(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	73386.76	84386.76
7.	Total Disbursements (from Line 31)	5000.00	16000.00
8.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	68386.76	68386.76
9.	Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10.	Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

R	eport Covering the Period: From:	01 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	9 30 / 2018			
	I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date			
11.	Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees					
	Than Political Committees (i) Itemized (use Schedule A)	2671.30	12738.32			
	(ii) Unitemized(iii) TOTAL (add	444.07	1452.76			
	Lines 11(a)(i) and (ii)	3115.37	14191.08			
	(b) Political Party Committees (c) Other Political Committees	0.00	0.00			
	(such as PACs)(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry	0.00	0.00			
12	Totals to Line 33, page 5) Transfers From Affiliated/Other	3115.37	14191.08			
	Party Committees	0.00	0.00			
13.	All Loans Received	0.00	0.00			
	Loan Repayments Received Offsets To Operating Expenditures (Refunds, Rebates, etc.)	0.00	0.00			
16.	(Carry Totals to Line 37, page 5) Refunds of Contributions Made to Federal Candidates and Other	0.00	0.00			
17	Political Committees	0.00	0.00			
	(Dividends, Interest, etc.) Transfers from Non-Federal and Levin Funds	0.00	0.00			
	(a) Non-Federal Account (from Schedule H3)	0.00	0.00			
	(b) Levin Funds (from Schedule H5)	0.00	0.00			
	(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00			
19.	Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))▶	3115.37	14191.08			
20.	Total Federal Receipts (subtract Line 18(c) from Line 19)▶	3115.37	14191.08			

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 05/2016)

Page 4

II. Disbursements		COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
 Operating Expenditure (a) Allocated Federal 		2.44 2.5 2.12 2.			
Activity (from Sch	edule H4)				
(i) Federal Shar	e	0.00	0.00		
(ii) Non-Federal	Share	0.00	0.00		
(b) Other Federal Op	erating				
Expenditures		0.00	0.00		
(c) Total Operating E	· ·				
	i), and (b))▶	0.00	0.00		
Transfers to Affiliated/0		0.00	0.00		
Contributions to		0.00	0.00		
Federal Candidates/Co and Other Political Co	ommittees mmittees	5000.00	16000.00		
Independent Expenditu					
(use Schedule E) Coordinated Party Exp	enditures	0.00	0.00		
(52 U.S.C. § 30116(d)		2.22			
(use Schedule F)		0.00	0.00		
Loan Bonovmente Ma	70	0.00			
Loan Repayments Ma	de	0.00	0.00		
Loans Made		0.00	0.00		
Refunds of Contributio	ns To:	0.00	4 4		
(a) Individuals/Person Than Political Cor	nmittees	0.00	0.00		
	_	4 4	4 4		
(b) Political Party Con	nmittees	0.00	0.00		
(c) Other Political Co	mmittees	4 4	795 795		
(such as PACs)		0.00	0.00		
(d) Total Contribution					
(add Lines 28(a),	(b), and (c))	0.00	0.00		
Other Disbursements	Including				
Non-Federal Donations)	0.00	0.00		
		4 4	4 4		
	ty (52 U.S.C. § 30101(20))				
(a) Allocated Federal (from Schedule H	•				
		0.00	0.00		
(i) i caciai onaic		0.00	0.00		
(ii) "Levin" Share.		0.00	0.00		
(b) Federal Election A			3.00		
	eral Funds	0.00	0.00		
(c) Total Federal Elec		4 4	4 4		
Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00		
Total Disbursements (a	add Lines 21(c) 22				
23, 24, 25, 26, 27, 28	1.1	5000.00	16000.00		
,,,,,,,	(-,,	5000.00	16000.00		
Total Federal Disburse	ments				
(subtract Line 21(a)(ii)	and Line 30(a)(ii)				
from Line 31)		5000.00	16000.00		
		4 4	.3300.00		

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 05/2016)		Page 5	
III. Net Contributions/ Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date	
3. Total Contributions (other than loans) (from Line 11(d), page 3)	3115.37	14191.08	
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00	
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	3115.37	14191.08	
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	0.00	0.00	
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00	
8. Net Operating Expenditures (subtract Line 37 from Line 36)	0.00	0.00	

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

FOR LINE NUMBER: PAGE 6 Use separate schedule(s) (check only one) **X** 11a 11b 11c

OF

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for each category of the 12 Detailed Summary Page 13 14 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name Burbank, John, , , Date of Receipt Mailing Address 83 Grist Mill Ln 2018 City Zip Code State Transaction ID: 430B1B700E7A4A5BAAED CT Southport 06890-1070 Amount of Each Receipt this Period FEC ID number of contributing C 538.44 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) The Nielsen Company, Inc. President, Strategic Initiatives Receipt For: Aggregate Year-to-Date ▼ Primary General 1538.40 Other (specify) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name B. Dale, Eric, , , Date of Receipt Mailing Address 140 Fair Oak Dr 2018 City State Zip Code Transaction ID: E24E19AFCDDE48069381 CT Fairfield 06824-1901 Amount of Each Receipt this Period FEC ID number of contributing 673.05 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) The Nielsen Company, Inc. Chief Legal Officer Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 1826.85 Full Name of Individual (Last, First, Middle Initial) or Full Organization Name c. Dreas III, Charles, , , Date of Receipt Mailing Address 5 Craw Ave 2018 City Zip Code State Transaction ID: 3FE26DCFAAD24DC4B3A6 CT Norwalk 06853-1604 Amount of Each Receipt this Period FEC ID number of contributing C 269.22 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) Nielsen Media Research MD, Media Analytics Receipt For: Aggregate Year-to-Date ▼ Primary General 769.20 Other (specify) 1480.71 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only).....

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the

FOR LINE NUMBER:					PAGE		7	OF	10	
(0	(check only one)									
	X	11a		11b		11c		12		
		13		14		15		16	;	17

Detailed Summary Page Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name Fortson, Joseph, , , Date of Receipt Mailing Address 104 6th St SE 2018 City Zip Code State Transaction ID : DC18A075060540C0B546 DC Washington 20003-1128 Amount of Each Receipt this Period FEC ID number of contributing 700.00 federal political committee. Name of Employer (for Individual) Memo Item Occupation (for Individual) The Nielsen Company, Inc. **VP Federal Government Affairs** Receipt For: Aggregate Year-to-Date ▼ Primary General 1948.00 Other (specify) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name B. Rettig, Amy, , , Date of Receipt Mailing Address 1122 14th Ave N 2018 City State Zip Code Transaction ID: FD2FBF67DEBB4C42A993 FL Saint Petersburg 33705-1026 Amount of Each Receipt this Period FEC ID number of contributing 269.22 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) The Nielsen Company, Inc. SVP RegionalCommunityAlliances&FL Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 769.20 Full Name of Individual (Last, First, Middle Initial) or Full Organization Name **c.** Sikdar, Ronjan, , , Date of Receipt Mailing Address 2750 Johnson Ave 2018 Apt 8A City Zip Code State Transaction ID: 1822B73428C84463960A NY Bronx 10463-4916 Amount of Each Receipt this Period FEC ID number of contributing C 221.37 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) NetRatings, LLC VP, Client Consulting Receipt For: Aggregate Year-to-Date ▼ Primary General 721.35 Other (specify) 1190.59 SUBTOTAL of Receipts This Page (optional)..... 2671.30 TOTAL This Period (last page this line number only).....

SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS	Use separate schedule(s)) FOR LINE NUMBER: PAGE 8 OF (check only one)			
	for each category of the Detailed Summary Page	21b 28a	22 X 23 26 27 30b		
Any information copied from such Reports and Stater or for commercial purposes, other than using the name					
NAME OF COMMITTEE (In Full) The Nielsen Company (US), LLC F	•				
Full Name (Last, First, Middle Initial)			Date of Disbursement		
A. Bilirakis For Congress					
Mailing Address PO Box 606			09 06 2018		
Tarpon Springs	State Zip Code FL 34688-0606		FEC Identification Number		
Purpose of Disbursement 2018 General		011	C C00408534 Transaction ID : AEE233B77C		
Candidate Name Bilirakis, Gus, Michael, ,		Category/ Type	Amount of Each Disbursement this Period		
Office Sought: House Disburser Senate	.,,,,,	500.00			
State: FL District: 12	Other (specify) ▼		Memo Item		
Full Name (Last, First, Middle Initial) 3. Elise For Congress			Date of Disbursement		
Mailing Address PO Box 500		M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
City	State Zip Code		FEC Identification Number		
Glens Falls Purpose of Disbursement	NY 12801		C C00547893		
2018 General Candidate Name		011	Transaction ID : 358655984D8		
Stefanik, Elise, M., ,		Category/ Type	Amount of Each Disbursement this Period		
Office Sought: House Disburser Senate	ment For: 2018 Primary x General		500.00		
	Other (specify)		Memo Item		
Full Name (Last, First, Middle Initial) Friends Of Cheri Bustos			Date of Disbursement		
Mailing Address PO Box 65322	Mailing Address PO Box 65322				
Washington	Washington DC 20035				
2018 General	011				
Candidate Name Bustos, Cheryl, L., ,	Category/ Type	Amount of Each Disbursement this Period			
Office Sought: House Disburser		500.00			
State: IL District: 17	Other (specify) ▼		Memo Item		
SUBTOTAL of Disbursements This Page (optional)			1500.00		
TOTAL This Period (last page this line number only))				

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE N (check only 21b 28a	
Any information copied from such Reports and Statem or for commercial purposes, other than using the name			
NAME OF COMMITTEE (In Full) The Nielsen Company (US), LLC F	ederal Political Action	on Committ	tee (Nielsen PAC)
Full Name (Last, First, Middle Initial) Friends Of Raja For Congress Mailing Address PO Box 681202			Date of Disbursement M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Schaumburg Purpose of Disbursement 2018 General Candidate Name Krishnamoorthi, S. Raja, , ,	State Zip Code IL 60168	011 Category/ Type	FEC Identification Number C C00575092 Transaction ID : F21D361FEC. Amount of Each Disbursement this Period
Senate	nent For: 2018 Primary		Memo Item
Full Name (Last, First, Middle Initial) 3- Katherine Clark For Congress Mailing Address PO Box 159		Date of Disbursement M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
City Belmont Purpose of Disbursement 2018 General	011	FEC Identification Number C C00541888 Transaction ID: 8F5AAEE37A	
Senate	nent For: 2018 Primary x General Other (specify)	Category/ Type	Amount of Each Disbursement this Period 500.00 Memo Item
Full Name (Last, First, Middle Initial) McHenry For Congress Mailing Address PO Box 2165		Date of Disbursement M M O O O O O O O O O O O O O O O O O	
Gastonia Purpose of Disbursement 2018 General Candidate Name McHenry, Patrick, Timothy, , Office Sought: X House Senate Disbursem	State Zip Code NC 28053-2165 nent For: 2018 Primary X General Other (specify) ▼	O11 Category/ Type	FEC Identification Number C C00393629 Transaction ID: E26BD39D22 Amount of Each Disbursement this Period 500.00 Memo Item
State: NC District: 10			1500.00
TOTAL This Period (last page this line number only).			1300.00

SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS	Use separate schedule for each category of th	e(s) (check only	22 🗶 23 🔲 26 🔲 27		
	Detailed Summary Pag				
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam					
NAME OF COMMITTEE (In Full) The Nielsen Company (US), LLC F	, ,				
Full Name (Last, First, Middle Initial)			Date of Disbursement		
A. Meadows For Congress	ivieadows For Congress				
Mailing Address PO Box 811			09 06 2018		
,	State Zip Code NC 28793		FEC Identification Number		
Purpose of Disbursement 2018 General		011	C C00503094		
Candidate Name		Category/	Transaction ID : DD3552D5AE Amount of Each Disbursement this Period		
Meadows, Mark, Randall, ,		Type			
	nent For: 2018 Primary x Genera	N	500.00		
President	Other (specify) ▼	-	Memo Item		
State: NC District: 11					
Full Name (Last, First, Middle Initial) B. Roskam For Congress Committee		Date of Disbursement			
Mailing Address P. O. Box 713			09 24 2018		
City SWheaton	State Zip Code IL 60187		FEC Identification Number		
Purpose of Disbursement 2018 General	00107		C C00410969		
Candidate Name		011	Transaction ID : 1E62D53EED		
Roskam, Peter, James, ,		Category/ Type	Amount of Each Disbursement this Period		
Office Sought: House Disbursem	nent For: 2018	-1	1500.00		
President	Primary Genera Other (specify)	li	Memo Item		
State: IL District: 06			—		
Full Name (Last, First, Middle Initial)			Date of Disbursement		
Mailing Address			M M / D D / Y Y Y Y		
City	State Zip Code		FEC Identification Number		
Purpose of Disbursement			C		
Candidate Name	Amount of Each Disbursement this Period				
Office Sought: House Disburser		Туре			
	Primary Genera	ป	Memo Item		
State: President State:					
SUBTOTAL of Disbursements This Page (optional)			2000.00		
TOTAL This Period (last page this line number only).			5000.00		